ORDER

Orders	Order / Rev:	2750707		
	Alt Order #:			
	Product Desc:			
	Estimate:	2979		WHAS
	Flight Dates:	08/14/23 - 08/20/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	08/02/23 / 08/15/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advantla	Nama	DOL / Arrate Death and / D / OOV / KV		
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/31/23	08/20/23	118	\$21,526.00	\$18,297.10		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	118	\$21,526.00	\$18,297.10	0.00
Totals	118	\$21,526,00	\$18,297,10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$21,526.00
Market	100%	\$97,845.45

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$76,319.45
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
,	N 1	WHAS	08/14/23	08/20/23	Local News @ 5a M-F	CM	5-6a	MTWTF	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
	Local News @ 5a M-F													
		Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	eek: 08/	14/23	08/20/23	MTWTF	10	\$80.00	0.00						

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 POL/ Andy Beshear / D / GOV / KY

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 Estimate:
 2979

Ln Ch Start End	Inventory Code Break	Start/End 7	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating	-				
Week: 08/14/23 08/20/23 N 2 WHAS 08/14/23 08/20/23	MTWTF 10 Local News @ 6a M-F CM	\$80.00 6-7a	0.00 МГWГF	:30 10	\$150.00 P03	0.00 NM	10	\$1,500.00
	Local News @ 6a M-F				*			V 1,000100
Start Date	Weekdays Spots/Week MTWTF 10	<u>Rate</u> \$150.00	Rating 0.00					
N 3 WHAS 08/14/23 08/20/23	Good Morning America CM	7-9a	MTWTF	:30 15	\$200.00 P03	0.00 NM	15	\$3,000.00
0	Good Morning America	Б.,	D. ii					
Start Date	Weekdays Spots/Week MTWTF 15	Rate \$200.00	Rating 0.00					
N 9 WHAS 08/14/23 08/20/23	Local News @ 12p M-F CM	12-1p	M- W- F	:30 3	\$90.00 P03	0.00 NM	3	\$270.00
Start Date End Date	Local News @ 12p M-F Weekdays Spots/Week	Rate	Rating					
Week: 08/14/23 08/20/23	M- W- F 3	\$90.00	0.00					
N10 WHAS 08/14/23 08/20/23	Local News @ 4p M-F CM Local News @ 4p M-F	4-5p	MTWTF	:30 10	\$100.00 P03	0.00 NM	10	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 <u>End Date</u>	Weekdays Spots/Week MTWTF 10	<u>Rate</u> \$100.00	Rating 0.00					
N11 WHAS 08/14/23 08/20/23	Local News @ 5p M-F CM	5-530p	MTWTF	:30 10	\$200.00 P03	0.00 NM	10	\$2,000.00
	Local News @ 5p M-F	_						
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 <u>End Date</u> 08/20/23	Weekdays Spots/Week MTWTF 10	Rate \$200.00	Rating 0.00					
N12 WHAS 08/14/23 08/20/23	Local News @ 530p M-FCM Local News @ 530p M-F	530-6p	МГЖГБ	:30 10	\$225.00 P03	0.00 NM	10	\$2,250.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/14/23 08/20/23 N14 WHAS 08/14/23 08/20/23	Local News @ 6p M-F CM	\$225.00 6-630p	0.00 МГWГF	:30 10	\$250.00 P03	0.00 NM	10	\$2,500.00
	Local News @ 6p M-F	о осор		.00	\$200.00 . 00	0.00		ψ=,σσσ.σσ
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 <u>End Date</u> 08/20/23	Weekdays Spots/Week MTWTF 10	Rate \$250.00	Rating 0.00					
Spot Ch Date Range D	escription Star	t/End Time		eekdays Lei		Rtg Type		
113 NHAS 08/14/23-08/20/23 L See MG 14.117	ocal News @ 6p M-F 6-63	60p	MI	ГWГhF	:30 (\$250.00)	0.00 <i>NM</i>		
[Recon Preempt-Other:	DNA- Dropped per Request]							
117 VHAS 08/17/23-08/20/23 Lo	ocal News @ 6p M-F 6-63	60p		- ThF	:30 \$250.00	0.00 NM		
N15 WHAS 08/14/23 08/20/23	LN (M-Su) CM	11-1135p	MTWTF- S	:30 12	\$200.00 P03	0.00 NM	12	\$2,400.00
	LN (M-Su)				•			, ,
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 08/20/23	Weekdays Spots/Week MTWTF-S 12	Rate \$200.00	Rating 0.00					
N16 WHAS 08/14/23 08/20/23	ET 7-730p CM	7-730p	MTWTF	:30 5	\$250.00 P03	0.00 NM	5	\$1,250.00
Chart Data - Find Data	ET 7-730p	Data	Dation					
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 <u>End Date</u> 08/20/23	Weekdays Spots/Week MTWTF 5	Rate \$250.00	Rating 0.00					
N17 WHAS 08/14/23 08/20/23	Inside Ed 730-8p CM Inside Ed 730-8p	730-8p	МГWГF	:30 5	\$250.00 P03	0.00 NM	5	\$1,250.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/14/23 08/20/23 N25 WHAS 08/14/23 08/18/23	MTWTF 5 Daily Blast Live 3-4p CM	\$250.00 3-4p	0.00 МГWГF	:30 5	\$80.00 P03	0.00 NM	5	\$400.00
1420 4411/10 00/14/20 00/10/20	Daily Blast Live 3-4p	ОЧР	WIIWII	.00 0	φου.σσ1 σσ	0.00 14101		φ400.00
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 <u>End Date</u> 08/20/23	Weekdays Spots/Week MTWTF 5	Rate	Rating 0.00					
N26 WHAS 08/14/23 08/20/23	Good Morning America S&M	\$80.00 7-9a	S-	:30 1	\$90.00 P03	0.00 NM	1	\$90.00
.	Good Morning America Sa	_	.					
<u>Start Date</u> <u>End Date</u> Week: 08/14/23 08/20/23	Weekdays Spots/Week	<u>Rate</u> \$90.00	Rating 0.00					
N27 WHAS 08/14/23 08/20/23	Good Morning America SIM Good Morning America Su	8-9a	S	:30 1	\$100.00 P03	0.00 NM	1	\$100.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

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National Figure	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N28 WHAS	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Nightline	Week: 08	/14/23	08/20/23	S	1	\$100.00	0.00						
Start Date End Date Weekdays Spots/Week Rate S46.00 O.00	N28 WHAS	08/14/2	23 08/20/23	9	СМ	1237-106a	МГЖГБ	:30	1	\$46.00 P03	0.00 NM	1	\$46.00
Cocal News @ 11p Sa					Spots/Week 1								
Week: 08/14/23 08/20/23 S 2 \$200.00 0.00	N29 WHAS	08/14/2	23 08/20/23		•	11-1135p	S-	:30	2	\$200.00 P03	0.00 NM	2	\$400.00
Thu Prime B Start Date End Date Weekdays Spots/Week Rate \$475.00 O.00	_												
Week: 08/14/23 08/20/23 T 1 \$475.00 0.00 N31 WHAS 08/14/23 08/20/23 Fri Prime Other Fri Prime Other Fri Prime Other Fri Prime Other CM 8-11p F :30 1 \$400.00 P03 0.00 NM 1 \$400.00 N32 WHAS 08/14/23 End Date 08/20/23 Weekdays Sun Prime A Sun P	N30 WHAS	08/14/2	23 08/20/23		СМ	9-10p	T	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
Start Date Week: 08/14/23 08/20/23 Veek Spots/Week Rate Spots/Week Rating Spots/Week Rating Spots/Week Rating Spots/Week Spots/Week Rating Spots/Week Spo					Spots/Week 1								
Week: 08/14/23 08/20/23 F 1 \$400.00 0.00 N32 WHAS 08/14/23 08/20/23 Sun Prime A Sun Prime Other Sun Prime O	N31 WHAS	08/14/2	23 08/20/23		СМ	8-11p	F	:30	1	\$400.00 P03	0.00 NM	1	\$400.00
N32 WHAS 08/14/23 08/20/23 Sun Prime A CM 7-8p S :30 1 \$475.00 P03 0.00 NM 2 \$240.00 P03 0.00 P03 0	Sta	art Date	End Date		Spots/Week	Rate	<u>Rating</u>						
Start Date End Date Weekdays OB/14/23 OB/20/23 OB/20/2	Week: 08	/14/23	08/20/23	F	1	\$400.00	0.00						
Week: 08/14/23 08/20/23 S 1 \$475.00 0.00 N33 WHAS 08/14/23 08/20/23 The View The View Week: 08/14/23 08/20/23 The View The V	N32 WHAS	08/14/2	23 08/20/23		СМ	7-8p	S	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
N33 WHAS 08/14/23 08/20/23 The View CM 11-12p -T-T :30 2 \$120.00 P03 0.00 NM 2 \$240.00	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
The View Start Date End Date Weekdays O8/20/23 O8/20/2				S	1	\$475.00	0.00						
Week: 08/14/23 08/20/23 -T-T 2 \$120.00 0.00 N34 WHAS 08/14/23 08/20/23 GMA3 CM 1-2p W-F :30 2 \$90.00 P03 0.00 NM 2 \$180.00 NM Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/23 08/20/23 Won Prime Other CM 8-11p M :30 1 \$500.00 P04 0.00 NM 0.00 NM 0.00 NM 0.00 N	N33 WHAS	08/14/2	23 08/20/23		СМ	11-12p	- T- T	:30	2	\$120.00 P03	0.00 NM	2	\$240.00
Strahan and Sara Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating R													
Start Date Week: 08/14/23 End Date 08/20/23 Weekdays W- F Spots/Week 2 Rate \$90.00 Rating 0.00 N35 WHAS 08/14/23 08/20/23 08/20/23 Mon Prime Other Mon Prime Other CM 8-11p M :30 1 \$500.00 P04 0.00 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Rate Rating	N34 WHAS	08/14/2	23 08/20/23		_	1-2p	W- F	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
Week: 08/14/23 08/20/23 W- F 2 \$90.00 0.00 N35 WHAS 08/14/23 08/20/23 Mon Prime Other CM 8-11p M :30 1 \$500.00 P04 0.00 NM Mon Prime Other \$500.00 P04 0.00 NM 1 \$500.00 P04 0.00 NM 1 \$500.00 P04 0.00 NM P0				Strahan and Sara	а								
Mon Prime Other <u>Start Date </u>													
Start Date	N35 WHAS	08/14/2	23 08/20/23		_	8-11p	M	:30	1	\$500.00 P04	0.00 NM	1	\$500.00
				Mon Prime Other	•								
					Spots/Week 1								

Totals 118 \$21,526.00